

## **Mobius Lounge's "First Love" 100% Silk Knit Dress, is the latest Fashionable Jetsetting Outfit to make its debut in the luxurious "Everybody Wins at the Emmy's" Nominee Gift Basket**

(LOS ANGELES, Calif.–September 17, 2007) - Mobius Lounge's "First Love" 100% silk jersey bubble dress is part of the 2007 "Everybody Wins at the Emmy Awards" Gift Basket being delivered to non-winning nominees the day after the show on September 17, 2007. Nowadays the thought of gift bags seems pretty standard, but it was Distinctive Assets who was the forerunner in the industry and still continues to delight celebrities who have been receiving their Gift Baskets for over 8 years. Having overseen the official Gifting Suites and Gift Bags for most major award shows over the last eight years, Lash Fary, CEO and Founder of Distinctive Assets, knows a thing or two about what's hot. This year, Mobius Lounge is proud to be a part of his lineup of highly coveted "Everybody Wins at the Emmys" Gift Baskets. Recipients include such stars as Rachel Griffiths from "Brothers and Sisters," Vanessa Williams of "Ugly Betty," and Felicity Huffman from "Desperate Housewives" among others.

### **What's Simply Stylish**

Mobius Lounge's "First Love" dress is another great outfit in the line of clothing that personifies the company's mission to create clothing for maximum comfort and creativity, yet with a mind towards the need of everyday ease of wear. "First Love" uses 100% silk jersey with rose-printed silk charmeuse ties to subtly hint at the sexy and playful attitude of the wearer. This dress features front pleats and hidden seam pockets, and is the Mobius Lounge interpretation of the little black dress. With just a little accessorizing, this soft, casual wrinkle-resistant flirtation, perfect for everyday lounging and playing, transforms instantly into a fun, sophisticated outfit for the jetset crowd.

Mobius Lounge is an Orange County-based company whose goal is to create stylish pieces with strong design elements that creates a simple yet strong fashion statement. Mobius Lounge creates contemporary clothing for work, home or play, and is the solution for active women constantly on-the-go. By offering apparel composed of knits and weaves that boast maximum comfort and quality, Mobius Lounge has created a city casual style that fuses outdoor active wear into both professional and everyday wear. Embracing style and luxury, the line travels well for busy individuals who can wear it all day long, wherever they go. Life can be complicated, but dressing for the moment has never been so simple. [www.mobiuslounge.com](http://www.mobiuslounge.com)

**Mobius Lounge**  
*"Life Simplified"*

# # #

This bag has no affiliation with  
A.T.A.S or the official Emmy  
Telecast